

Ten Questions To Ask Your Prospective Web Designer/Developer

1. How long have you been in the business of building websites?

1A. Request a list of websites that you have recently completed.

- Are the sites easy to navigate?
- Do the pages load quickly?
- Does the structure make sense?

1B. Request a list of references.

- Was the working relationship comfortable?
- Did the developer respond promptly?
- Was the final product satisfactory?
- If you had to build the site again, would you use the same developer?

2. What software do you use to build your websites?

3. Will the website be mobile-responsive?

4. What is the development process?

5. What security measures will be in place?

- What hosting company do you use and why?
- Will there be a backup system in place?

6. Can you tell me about making changes to the website after the site is live?

6A. Will I be able to make changes to the website myself?

- Will you show me how to make changes to the website.
- Is this instruction included in the development price?

6B. Are you available to make changes for us? What is the fee for a change?

7. What SEO strategies do you practice?

8. Will the site have Google Analytics installed?

9. How many other projects will you be working on?

10. Why should I hire your firm to build my website?